

User Test Report

User Test Report for <https://myweb.fiu.edu/slina019/>

Prepared by Jack Tellier for Dr. Vytautas A. Malesh and Sophie Linares

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Introduction

This report details the strengths of the website [Aligning with Sophie](#) and what can be improved. In general, the site looks and functions really well but can be enhanced by adding more visual and supplemental content to its writing samples.

Overall Impression

“Align with Sophie” is a terrifically themed website that perfectly embodies its message and goals. I do think it would benefit even more, however, by adding more content and other user friendly features.

For example, in the “one from the heart” entry or the review of Jetset Pilates Midtown Doral, these pieces could be taken to the next level by adding some pictures or hyperlinks to related material.

This [WikiHow blog on writing a review](#) mentions adding sample photos.

As someone who is a complete stranger to the world of pilates, I think visuals and additional material are necessary for me to understand the true extent of your goal.

The theming and look of your website is probably your greatest strength, so I think the blog entries should also reflect that.

The website appearance looks and feels very professional.

Specific Strengths and Loci of Improvement

[HOME](#) / [BLOG](#) / [MY GALLERY](#) / [PIECES OF MY DAILY LIFE](#) / [WELCOME VIDEO!](#)

HOME PAGE

Welcome to my writing site!

Hi, I'm Sophie Linares. This site is a collection of my writing and web projects for my writing course. It serves as a space to share my work, reflect on my writing process, and experiment with writing for online audiences.

On this site you can find a review article, a writing sample, and a reflection on how my reading and writing have shaped this project.



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No comments to show.

What Went Well:

- ***Home Page***

- ***The home page tells me exactly what I should know and expect as soon as I click on the site. It is all very straightforward and simple.***

- ***Theme and Appearance***

- ***The color scheme and overall look of the website, in my opinion, perfectly matches the website's content. It feels clean and almost "healthy."***

- ***Navigation***

- ***The navigation tab at the top works great and it is very easy to navigate. I know exactly where and how to find Sophie's blog, gallery, and more. Good demonstration of what is shown in the [2-1 Site Navigation Management module](#).***

What to Work On:

- ***Embedding Video***

- ***It was slightly difficult to get to the actual welcome video, as it was in the form of a link in the text; this was required but the video should also be embedded in the site somewhere. This can be easily fixed by using the video block and pasting the link in the box.***

- ***Adding Content***

- ***As mentioned above, the site would really benefit from having more visual components/photos and interactive material such as hyperlinks to outside sources. I***

think this is important for educating people who are not familiar with the world of pilates.

- [This guide has information about image and video blocks.](#)
- **Gallery Formatting**
 - *Sort of a nitpick, but the gallery felt more like a stream of large photos than it did a WordPress photo gallery section. This is an easy fix and also something I had to change on my own website.*
 - [This Wpbeginner page explains the difference between a gallery and stream of photos.](#)

MY GALLERY



my weekly grocery checklist

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Gallery

Conclusions, Affirmations, and Recommendations

Again, this site's greatest strength is how well it's theming (fonts, colors, etc.) represents its material. To me, it feels balanced or aligned, which is something that Sophie is trying to help her readers feel in their own daily lives.

The writing meets all of the guidelines present on [usability.gov](https://www.usability.gov), but the posts — specifically “from the heart” and the user review — are in need of some pictures to break up the text and help non-pilates people understand more.

Chunking the sentences into short sections is already done perfectly on [Aligning with Sophie](#) and makes it easy to read.

Unfortunately, users get bored reading without the proper web-writing strategies and visual components are a big part of this.

Pictures or even video featured in this writing can give even more balance to the site. Great work overall.